



FUTURE BANKING BRIDGING PROGRAMME 2021

Application Period

2 Oct SAT 2021 - **15 Nov** MON 2021



Fun or prospects, why not both?

Overview

Future Banking Bridging Programme is a new pathway for you to gain a quick yet in-depth look into the world of banking. In the bridging programme, you will have a glimpse of the hottest topics in the banking industry, interactive dialogue with bankers and a chance for visiting a bank to experience a day in the life of a banker. You will also get the first-hand tips, ranging from job searching to interview, to help you land on a banking position successfully.

Objective

The Programme will comprise crash courses and team projects about the banking industry. What you will learn:

- A knowledge kit at the start that is most welcomed by top bankers, and a certificate upon completion of the Programme.
- Deepened understanding of the ins and outs of the banking industry and its prospects.
- Practical knowledge and the latest developments in the hottest areas of banking.
- Direct dialogue with bankers on banking experiences as well as career opportunities and prospects.
- Valuable interactions and networking opportunities with industry practitioners and peers.
- A unique chance to experience a day in the life of a banker.

Target Audience

Hong Kong residents who are full-time students of 11 local universities in Hong Kong (of any disciplines, study levels and study years) at the time of enrolment

APPLY THE PROGRAMME AT NO COST NOW!



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Programme Structure

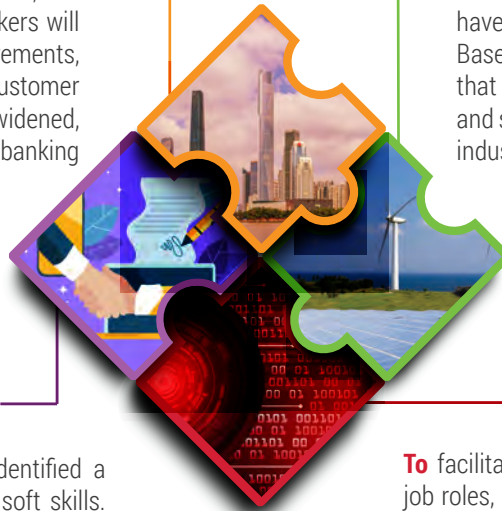
The mini B.E.S.T. banking programme includes two half-day sessions on Banking Knowledge, ESG, Soft Skills, Technology and a team project. The 10 best-performing students will be granted job shadowing opportunities in the third half-day session for real-life experience of a banker.

BANKING KNOWLEDGE

Even as the banking sector is being disrupted technologically, core banking and financial knowledge are still fundamental skill requirements. 27 years ago, Bill Gates said "Banking is necessary, but banks are not", and it is still true today and in the future. New bankers will need banking knowledge on regulatory requirements, risk management practices and products. The customer delivery and operations platforms may have widened, made more efficient and flexible, but the core banking principles still remain.

ESG

ESG product innovation, policy, risk management and reporting represent a nascent skillset for bankers globally. After the HKMA's launch of "Green and Sustainable Banking" measures in May 2019, banks have identified the need to meet the "Greenness Baseline" assessment and other tangible deliverables that will promote the climate-related risk management and sustainable development of the Hong Kong Banking industry in the coming years.



SOFT SKILLS

Our annual Talent Development Survey has identified a strong demand for professionals with specific soft skills. As banks continue to navigate through their digital transformation, they are on the lookout for professionals who pursue personal excellence and can lead and add value with their soft skills, with customer service fast becoming an increasingly important differentiator of competitiveness.

TECHNOLOGY

To facilitate digital banking initiatives, banks are redefining job roles, requiring tech-savvy professionals. It is important to have staff members who have a basic understanding of the major technologies underpinning the digital banking solutions and operational processes that are required by the industry. As data plays an increasingly bigger part in the transformation of digital banking, more banking practitioners will need data skills to help banks generate insights, make decisions, solve problems and deliver a better customer experience.

Day 1

**B.E.S.T. Training
+
Banker Dialogue**

Day 2

**B.E.S.T. Training
+
Team Project**

Day 3

**Banking Job
Shadowing**